



## Today's Program

8:00am-8:45am-Breakfast & Registration and viewing information tables

8:45am-9:00am: Introduction and welcoming remarks  
*Vice President Vincent Clark for President Fernandez from Lehman, Dr. Howard Wach, Interim Vice President of Academic Affairs, BCC Office of Congressman José E. Serrano*

9:00am-9:45am: *Keynote Speaker: Chris Paine, Director of "Revenge of the Electric Car."*

9:45am-10:00am: *Questions & Answers from audience*

10:00am-10:15am: Break

### Panel 1: 10:15am-11:00 am: Government Perspective

*Moderator: Paul Lipson, President, Barretto Bay Strategies LLC*

*Patrick Bolton- Senior Project Manager with the New York State Energy Research and Development Authority's (NYSERDA) Energy Efficiency Services Transportation Program.*

*Ari Khan: Electric Vehicle Program Manager at the New York City Mayor's Office of Long-Term Planning & Sustainability*

### Panel 2: 11:05am-11:50am: Vehicle Electrification:

*Moderator: Mark Simon-NYC DOT, Director, alternative Duels, Division of Planning and Sustainability*

*Stephen Marlin, Site Leader Advanced Technology Demonstration Programs, General Motors*

*Tom Jacobson, Director of Sales, ECotality North America*

11:50am-Noon: Break

### Noon-12:55 pm Break-out sessions:

- 1. Environmental justice and Job Creation: Room- SP 201 Moderator: Reid Strieby, CSE  
Roger Toussaint, International Vice President & Director of Strategic Planning at the Transport Workers Union of America.  
Sobeida Cruz, NYPA Vice President for Environmental Justice (EJ) at the New York Power Authority (NYPA).*
- 2. Innovations in alt fuel/alt vehicles: Room- SP 204 Moderator: Ray Kenard, President, American Wind and Hydrogen.  
Aaron Socha, Assistant Professor of Chemistry at the Bronx Community College. Steve Crolius, Senior Director, Clinton Climate Initiative, and James Mora, President/ CEO, Innovative Energy Solutions.*
- 3. Fleets: reimbursement programs, vehicle upgrade, from the private and public sectors: Room- SP 205 Moderator: Susan McSherry, NYC DOT Moderator, Program Manager, Alternative Fuels, Division of Planning and Sustainability.  
Jonathan Ells, Deputy Director of Operations, City of New York, Parks & Recreation, Earl Phillips, TWU Local 100's Secretary Treasurer, , Ed Taylor, President, Down East Seafood.*

1pm-2pm: *Lunch: Announcements, awards ceremony, with slideshow of vehicles and sponsors, and discussion tables on alternate fuels, electric vehicles, financing, and more.*

*2pm-3pm: Vehicle Displays and Expo conclude at 3pm:*

Rides and networking opportunities:

Gate 8, Bedford Park Blvd West & Paul Ave

- All-Electric medium Duty Truck
- All- Electric Cars
- GM Hydrogen and Hybrid Cars
- International Hybrid Trucks

- CNG Trucks and Cars
- Trucks Running on Biodiesel
- Hybrid Vans, Buses and Shuttle Buses
- Hybrid Autos; Toyota Prius, Plug-In Ford escape, Bio-fuel motorcycle, Navistar e-Star Fuel Cell Equinox, Mitsubishi "I" Car